



CHEESE ART LABS

"REALITY IS WHAT YOU SEE, HEAR AND TOUCH"



AVALANCHE ECOSYSTEM

DISCLAIMER

If a useful style of Token's economy is created for this ecosystem, it keeps confidential right to issue Token. Ecosystem three works with NFT series and it never guarantees possibility of making profit from NFT. Creation basis of ecosystem is to present to user a useful model for problems. Company is not in charge of mistakes made by users. User totally has to be responsibility from mistakes.

Company, workers, social media managers, moderators and admins never demands money from users and members. It does not make request to transfer on account books. Company is not in charge of from any asset lost or sent to scammers.

Trade for the product will be carried out with the apps and dapps, which is created entirely with smart contracts, in the system and ecosystem. Also, if there are errors in the apps and dapps of the ecosystem, the fee or asset refund is made by the company.

News and information flows will be made through our announcement channel, social media accounts and website. It is not our company's responsibility to be deceived and defrauded by other news sites, channels and social media accounts.

Personal wallet security and responsibility belongs to the user. Our company and employees, social media managers, moderators and admins who manage the community do not in any way demand from users and members the keywords of your wallets, your private wallet key code.

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INTRODUCTION

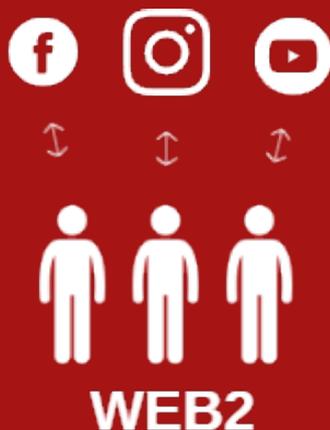
In this project, we aim to minimize the damage caused by personalized products, both material and moral. In the technological context, we intend to eliminate both mediocrity and popular culture. Moreover, in times when both materiality and spirituality are of such importance as savings, we are in an effort to prevent negative damage to the individual. In this effort, in order to make the person feel special and to strengthen the sense of belonging, we will draw a path through artists and works of art in order to hit the "aesthetic pleasures", which is the only addiction of people. So to speak, we will embody any work of art in which the person finds her/his own color with a sense of belonging in a real sense, and we will allocate that work to the person easily and without loss. It is in question that we will carry out this path with all its openness and legality in the "web3" format and we will be included in that circle with peace of mind in every environment where we want to be special.

WEB INSIGHT



Web1;

The server shares data (information). User reads, sees and hears data (information).
Sample: News websites etc.



Web2;

The user sees, hears and reads the data shared from the server. The discriminating user uploads content to the server and allows other users to access the data.
Sample: Instagram, Youtube, Facebook etc.



Web3;

There is no central server involved. The data is stored in a decentralized area. Only users can access the data, and other users can only view, hear or read it based on the permissions granted.

WEB 3

We will analyze Web3 in three stage.

In today's web2, data and values are uploaded to companies' servers. Companies protect the data and you access that data with your username and password. The disadvantage of this job is that the data is exposed by hacking the servers. The worst part is that companies can access this data and the information is sold for commercial purposes. Even the most reliable companies on the market make these commercial sales.

In Web3, the data is packaged in blocks with the blockchain used. The data is only accessed through the wallet belonging to the person who created the block, that is, the person who gave it and packed it. The blocks created in the blockchain prove the way the blockchain works. For example; Proof-of-work miners create that block with the computer and this information is shared with all miners. This data is processed like a trace on the blockchain. In this way, the data is rendered almost impossible to change. In today's conditions, notaries do this with high cost and loss of time, and this information is done with papers and servers. A lot of people have worked in this job and it makes the job very primitive. A small transaction fee is charged for proof of work done. The process takes place within seconds.

If we interpret web 3 in 3 stages according to its own business model;

1.BLOKCHAINS

In order for business processes to operate safely and efficiently, information must be transferred in the fastest and most accurate way possible. The most basic benefit of Blockchain at this point is that it is a ledger that can only be accessed by network members with permission. Moreover, accessing the system, members can not any change in datas.

Another feature that makes Blockchain ideal is that it has a structure that provides transparent information that can be shared. This is a reassuring element for the user.

2.WHAT IS NFT

Unlike mutable assets such as dollars, stocks, Bitcoin or gold bars, non-changeable NFT assets represent unique and unique items. While the Bitcoin we have and the Bitcoin in the hands of someone else mean the same value, NFTs provide a digital reflection of collectibles in the physical world. If we associate it with works of art in the real world; The artist makes art into a work and there is one. (Leonardo Da Vinci's Mona Lisa Painting)

In Web3, the artist transforms art into a work digitally. This work, along with smart contracts, proves its authenticity in seconds with validators who perform the proof-of-work work on the blockchain. Every user on the blockchain can see this and the transaction made on the blockchain cannot be changed. There is only one piece of that work. (The solution of a real notary transaction in seconds)

These unalterable works of art are called NFTs. NFT stands for "Qualified Intellectual Deed" in the Turkish constitution. Just as works of art can be bought and sold in the real world, they can be bought and transferred in NFTs.

Every work of art created in our ecosystem and within our body is patented under the company and the rights of the works are protected by the company.

The best part is that any application can be assigned to NFTs with smart contracts. For example, if you hold a work of art, NFT, you can participate in a vote, get discounts or gain advantages such as having free products. This work is done thanks to web3.

3.DATA AND SECURITY

Together with the brand created by our company, our market will provide a real web3 experience and will provide a smoother user experience that is not popular in the world at the moment. Working together with NTFs, it will give a real person the experience of originality and make people special. Thanks to NFTs, that product will be yours and only one. These data cannot be changed. As it is kept in a decentralized area, all your transactions and assets will be safe and you will be able to share information with peace of mind and complete your shopping.

AVALANCHE BLOKCHAIN

The history of the Avalanche protocol dates back to 2018 when it was developed by a group of researchers at Cornell University. The group's leader, Emin Gün Sirer, was looking for an alternative solution to the scalability issues of consensus protocols in blockchain technologies. As the Avalanche protocol was designed as an alternative to consensus protocols in blockchain technologies, it adopts a different approach than typical consensus protocols in blockchain technologies. For example, blockchains like Bitcoin and Ethereum rely on consensus protocols such as Proof of Work (PoW) (Ethereum POS right now). These protocols require a high amount of computational power to verify transaction blocks, which is provided by miners and used to secure the network. However, these protocols can lead to scalability issues when there is an increase in transaction traffic and computational power requirements.

The Avalanche protocol, on the other hand, uses a consensus protocol based on user votes to verify transactions. These votes are transmitted between nodes in the network, and when consensus is reached regarding a transaction block, the block is confirmed. The Avalanche protocol uses a "snowball" mechanism in the consensus process. This mechanism uses a type of majority vote algorithm in verifying transaction blocks. When a majority of nodes in the network confirm a transaction block, the algorithm verifies its correctness. Therefore, the Avalanche protocol is designed to increase the scalability of the network. Additionally, the snowball mechanism in the consensus process can also work in cases of increased transaction traffic in the network. In conclusion, the Avalanche protocol adopts a different approach than typical consensus protocols in blockchain technologies and is designed to solve scalability issues.

The Avalanche protocol offers many advantages for blockchain-based projects, including:

- 1. High transaction speeds:** The Avalanche protocol speeds up the transaction confirmation process, providing high transaction speeds. This allows users to perform transactions faster and more efficiently.
- 2. Low fees:** The Avalanche protocol keeps transaction fees low, allowing users to transact with less cost. This is particularly important for projects with high transaction traffic.
- 3. Customizability:** The Avalanche protocol offers the ability to choose from different consensus protocols, providing a structure that meets project needs. This allows projects to customize the protocol to their specific requirements.
- 4. Security:** The Avalanche protocol includes various mechanisms to increase the security of the blockchain. These mechanisms include instant verification and automatic rejection of incorrect transactions.
- 5 Ease of use:** The Avalanche protocol is designed to make it easy for users to interact with blockchain-based projects. It offers a user-friendly interface, making it easier for users to access blockchain technology.



ECOSYSTEM (NFT SERIES)

Web3 is essentially like rediscovering the internet. In this area, partial integration of business lines begins and new business lines begin to be developed.

Our business model will start with the market ecosystem and split into many branches. The road to be taken is specified in the first road map. It is our first goal to reach the steps in the roadmap on the given dates or quickly, and to maximize the confidence given on the basis of investors and customers.

In our business model, there will be 3 NFT series that will run our ecosystem. These series have a narrative and artistic unity.



(This image is representative of the NFT series.)

LUCKY BOY

Lucky Boy NFT Characteristics

- Created 16 x 16 pixels.
- Proportioned to 500 x 500 dimensions.
- Mintable system. NFTs are minted randomly. The lucky one reaches the one with the highest rarity.
- 1250 pcs.
- Creator: Cheese Art Labs.
- Story: Lucky Boy CatVegas is looking for its owners. CatVegas is really lucky.

It is the first NFT series to go on sale. Its supply is 1250 and it has very little supply. Like works of art, they are all different from each other and there is one of each. Lucky Boy owners will have angel investor status and will have 3 major privileges.

1

They will have the right to buy at less than half the price CatVegas the 2nd NFT series, which forms the backbone of the company. Since this right will be given over NFTs, it can be sold to someone else, transferred to another person, or purchased if someone else puts it on sale, thanks to blockchain technology, without intermediaries. The right to purchase Cat Vegas, one day before the Cat Vegas goes on sale, Lucky Boy owner wallets are determined and defined to the wallets. If these wallets have not sold the Lucky Boy NFT product, they will access the private channel with the authorization of the smart contract and will have the first personalized product of the company, the CatVegas artwork, with a tangible product free of charge and no shipping charges. Person addresses, communication channels and wallet addresses will be collected via a form in the private channel.



2

Lucky Boy owners, who will be as lucky as its name, will immediately start to benefit from the dividend feature provided by the CatVegas series, which forms the backbone of our company. Just as companies in the real world pay dividends for holding stock, if they hold them until the end of the CatVegas public sale, they will receive a dividend on every penny earned from the public sale. (The dividend system is also explained in the CatVegas NFT series.)

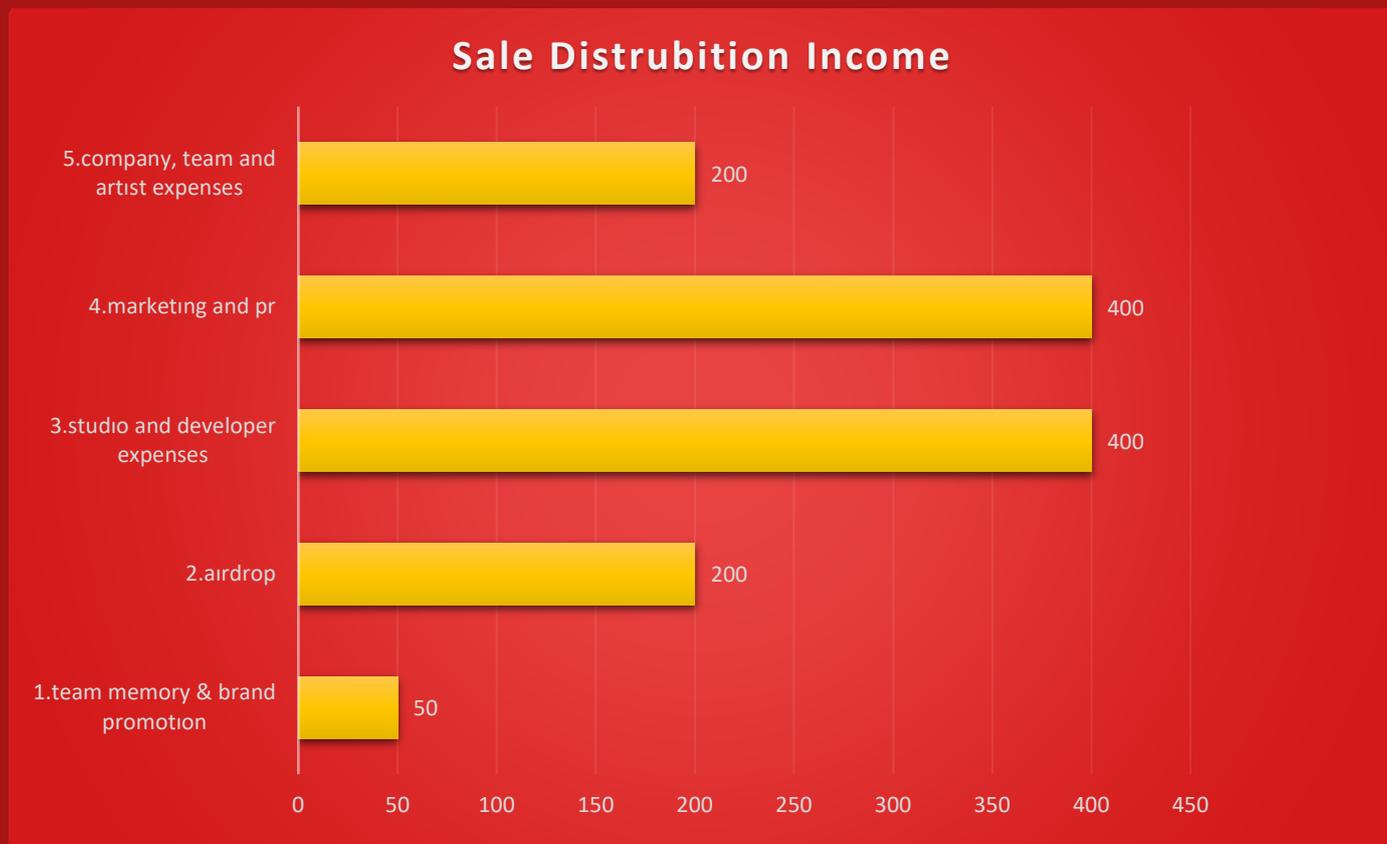
3

DO YOU HAVE LUCKY BOY?



The Lucky Boy smart contract will be defined to provide a 20% discount to the market. In this way, Lucky Boy owners will have access to all products in the market with a lifetime discount of 20%. In addition, Lucky Boy owners will have the priority to purchase the NFT series to be issued by our company, and they will receive a 20% discount on those series.

Economy of NFT:



Share 1: It is reserved for the company and will be used exclusively in advertising and campaigns. Five are reserved for team members as souvenirs. 45 of which the company reserves the right to sell. (50 pcs)

Share 2: It will be distributed free of charge as a raffle and airdrop for the community. (200 pcs)

Share 3: It will be used for studio and virtual market expenses. (400 pieces)

Share 4: It will be used for marketing and PR. (400 pieces)

Share 5: It will be used for company, team and artist expenses. (200 pieces)



(This image is not in the NFT series and is representative.)

CATVEGAS

CATVEGAS NFT Characteristics

- It is 1000x1000 in size and in png format.
- 10250 pcs.
- Mintable system. The NFT you will receive in the Mint transaction is determined randomly. In this way, justice is achieved.
- It is the NFT that will provide the dividend system in the ecosystem.
- Various NFTs with rarity in the NFT series bring additional features to the owner. Detailed information will be shared from cheesart.io.
- Creator: Cheese Art Labs.
- Cheese Art Labs Dao (voting) system (explained on page 14).
- The Story: CATVEGAS is the only winner of the casino. His opponents stop resisting him. He doesn't even need to draw the lucky card with his loyal friend Lucky Boy. He doesn't bargain with anyone and he gets everything he wants.
- Every CATVEGAS owner becomes a member of the imaginary casino that Cheese Art Labs established in the story and benefits from the privileges.

This series, which will form the backbone of our company, will work like a stock in the ecosystem and will be partners of our companies. Thanks to Smartcontracts, they will also have the right to speak.

Dividend System;

Dividends are distributed every 3 months to ensure the healthy functioning of the ecosystem and the dividend system. All you need to do to earn dividends is to keep NFT in your wallet. Xp is earned according to the rarity score and number of NFTs. Earned xp can be seen in My Casino. When 3 months are completed in the Xp rate earned, dividends are distributed and a new quarter is started. The dividend system is repeated.



In the dividend system, CATVEGAS holders receive profit from every penny that goes into the company's coffers. These include NFT sales, product sales, commissions earned on NFT sales, and earnings from our sideline businesses. [Information about NFT trading is also explained under NFT Trading.]

We said that the owners of CATVEGAS will have the right to speak. The wallets with NFT are connected to the system and the decisions we will make about the company are voted and decided by the owners of CATVEGAS. In this way, we will work with a community focus and become a democratic company. In addition, a decision can be easily reached by voting on the issues that are uncomfortable. (Every vote is equal. Every user is equal.)

CATVEGAS will be branded under the Cheese Art Labs company. For this, an office will also be opened and the brand will be managed from there. We will make this brand a world brand and launch the first web3 integrated product.

Everyone will be able to access this product, and thanks to the product, we will enable everyone in the world to meet NFT and web3. The product will be first launched in Turkey and we will ensure that it reaches Europe and then other continents with the Madrid protocol. Everyone will be talking about CATVEGAS, that is, you.

CATVEGAS will integrate with our other business lines and provide great privileges. (We will mention that.)

CATVEGAS is a unique character. If we think of the world as a casino, the winning hand without gambling is a very strong character. We make CATVEGAS concrete in the world. Every piece of art that we will introduce in the ecosystem has a story, a visual (story clip) and music. There is CATVEGAS in every story and part of the story. Truth is what you can hear, see and touch. For this reason, it will never lose its popularity.

CATVEGAS owners will be able to attend meetings, entertainment and parties within the company free of charge.

The moment you first mint (first blockchain wallet owner) and own CATVEGAS, you will have the first product of the company free of charge and without paying shipment fee. Your CATVEGAS has become tangible and will become a part of you.

For CATVEGAS owners, we will develop and present free NFT series with our artists at certain periods. This is another privilege.

Public sales are limited to 5000 pieces and each wallet will be able to mint 2 NFTs. The public sale is with the whitelist, that is, the raffle method, and the first 5000 people who apply will have the right to mint. If the first 5000 people cannot complete the mint, the next people continue to receive the right.

10% of the revenues from the public sale will be distributed to the CATVEGAS owners through the pre-sale, that is, thanks to the CATVEGAS that Lucky Boy owners previously owned, if they do not sell and transfer them until the end of the public sale, thanks to the dividend system.

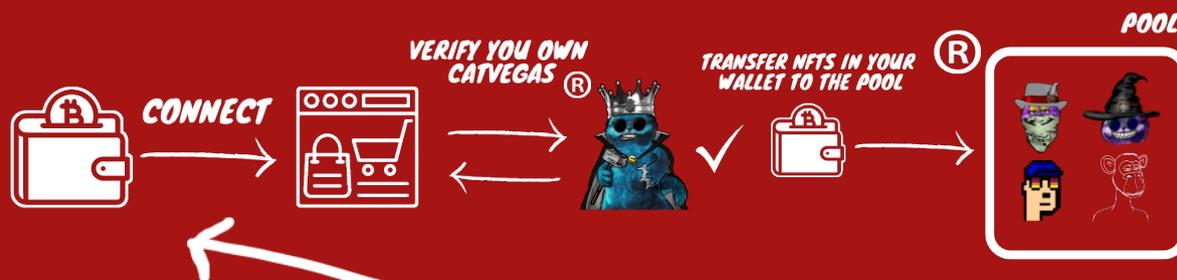
There are 3 rare NFTs in the NFT series that will increase the profit margin. 1 casino king, 2 casino queens. The casino king gives an extra 0.5% profit, the casino queen an extra 0.25%.

It will be given from the pre-sale for 2500 Lucky Boy owners. A total of 7500 NFTs will be sold. NFTs to be minted for the company will be minted after the public sale, so we will prevent there is a question mark over someone.

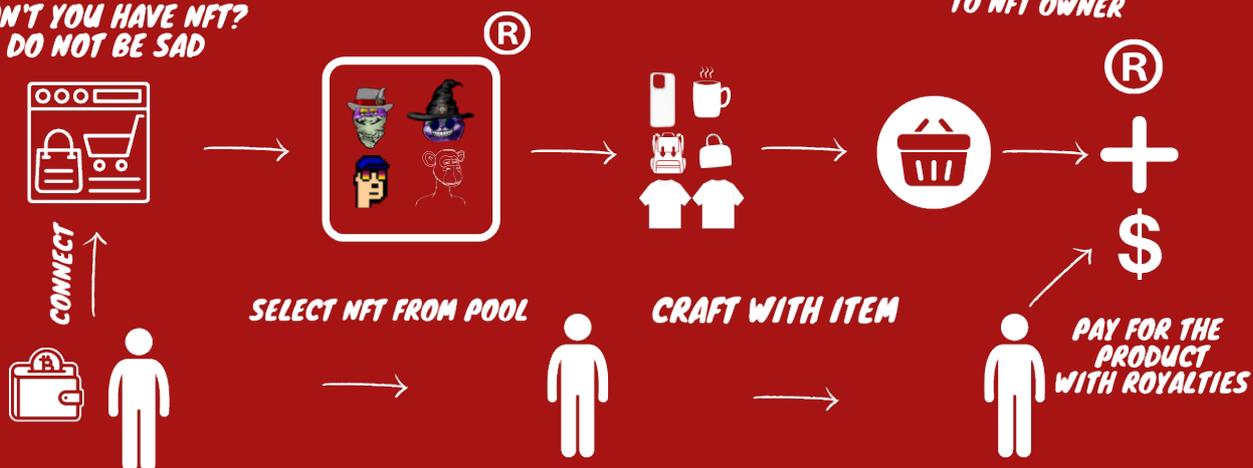
CATVEGAS POOL SYSTEM

Don't have an NFT? No problem. Catvegas owners of our second NFT series can solve this with a pool system. Catvegas owners can transfer NFTs from their Cheese Art Labs wallet to the pool, and earn royalties from each use of these NFTs. Our users who do not own an NFT can craft and purchase products using the NFTs that Catvegas owners have transferred to the pool. They pay a small amount of royalties for each use, which is transferred to the NFT owner. This way, Catvegas owners can earn additional income from this system without losing their NFTs, and we can increase our user count. We will explain how increasing our user count benefits us more clearly in Metaplan.

DO YOU OWN CATVEGAS?

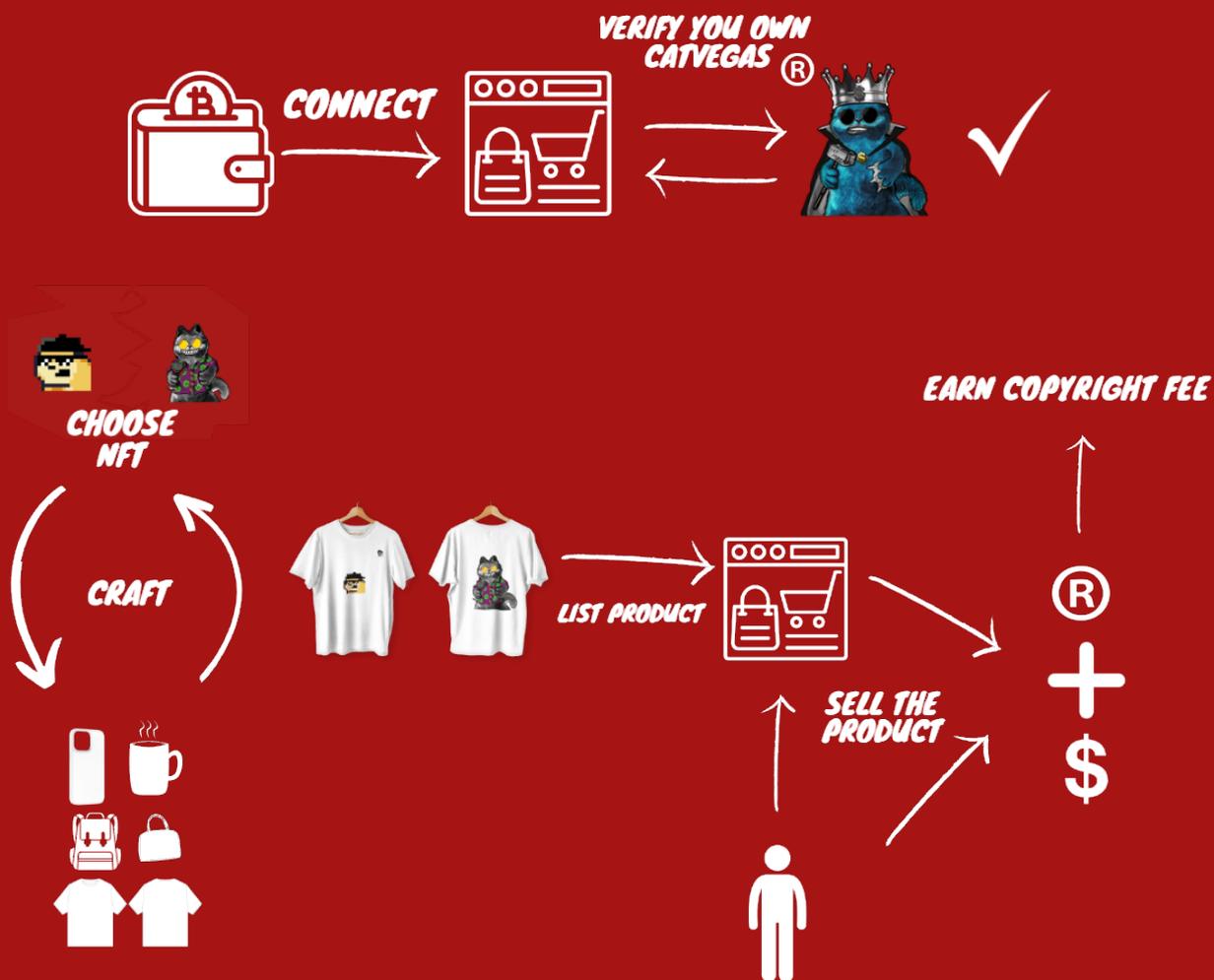


DON'T YOU HAVE NFT? DO NOT BE SAD



CATVEGAS CRAFTING SYSTEM

The CATVEGAS specific feature that we have assigned is the crafting system. Verify that you have CATVEGAS in the market. Then, craft any NFT artwork belonging to Cheese Art Labs or any artwork that later becomes a part of Cheese Art Labs using the product. After that, list the product. Earn a royalty fee via the NFT when the product is sold. (There is a limit to the royalty fees. Cheese Art Labs determines the fee in the system. When determining the fee, we must consider the user and the NFT owner.) Changes can be made to the system. Changes in the system are made by CATVEGAS owners through voting.



Economy of NFT:



Share 1: 10 Souvenirs for team, 40 airdrop draws (50 pieces)

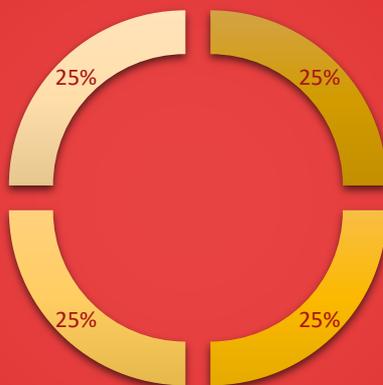
Share 2: Earmarked to the company for brand and product promotion. The company has the right to sell these NFTs. (200 pcs)

Share 3: For Lucky Boy upfront purchase (2500 pcs)

Share 4: Public sale (5000 pcs)

Share 5: Periodically selling by piece (2500 pcs)

Pre-sale Distribution of Income



■ Profit rate of the company

■ First free item expenses

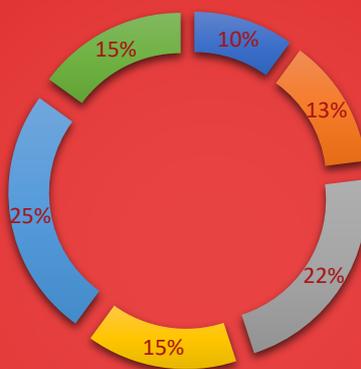
■ Marketing and PR

■ Market, company and product development R&D

Share 1: Profit rate of the company **Share 2:** First free item expenses **Share 3:** Marketing and PR

Share 4: Market, company and product development R&D

Public sale Distribution Income



■ CATVEGAS Dividend

■ Company's team and artist expenditure

■ Market Maker

■ Company's profit

■ Marketing and PR

■ Cheese Art Foundation

Share 1: CATVEGAS Dividend **Share 2:** Company's team and artist expenditure **Share 3:** Market Maker

Share 4: Company's profit **Share 5:** Marketing and PR **Share 6:** Cheese Art Foundation

Be Yourself!

A dapp that literally holds the whole ecosystem together.

With this dapp, the ecosystem will include My Casino, where you can access the portfolio, Cheese Art Store, Cheesy (NFT marketplace) and the playground, which we will be incorporating into the app in the future.

It has its own roadmap aligned with Cheese Art Labs. Infos will be announced soon.

*Be
Yourself!*

ARTISTS

Today, we are wrapping ourselves up in consumer frenzy. The products we buy often make us happy on a daily basis, and the products we buy the next day do not work and do not make us happy. That's why we want to have every new product, as soon as it will be released. In the current world order, everyone dresses in the same way, uses the same things, consumes and produces. Our difference that makes us who we are has disappeared, it has become robotic and we have kept up with this order. This situation has made us monotonous, has affected us psychologically and has led us to not enjoy anything. This order has made us too blind to see the beauties next to us. The value of truly talented creative artists, who find themselves by differentiating in society, is not known and is disappearing. In fact, it is very painful to ignore the artists who add aesthetics, detail and emotion to everything that differentiates the constructions that make the world beautiful.

One of our goals is to reintegrate these truly talented and creative people into society, to make them known and to give them the respect and income they truly deserve. By strengthening the future of our company with our artists, we will make people gain their own selves and we will stand against this order. That's why, we will establish the Cheese Art Foundation in order to support projects that can be developed in the web3 field and create smart solutions, and to strengthen our artist staff.

As the artists develop themselves a little further away from the society, they will be trained in the field of digitalization and NFT in the web3 field. The works they created before Web3, together with their story and emotion, will be transferred to the web3 area and made available to people when deemed appropriate.

The agreements between the company and the artist are in the way that suits the artist. Artist promotion is entirely owned by the company. The transfer of works to smart contracts blockchains is provided by the company. The works produced by the artists are transferred to the company and the rights of the work are protected by the company. We want to clear up the misunderstanding here. The artist who produces the art will always be on the work. However, the protection of the users and the rights of the work is the thinnest line here.

Artist payments are made through contracts determined over the work. In order to offer the artists the most appropriate way, contracts will not be fixed and will be arranged separately for each work or each artist. The owners of CATVEGAS, who will receive dividends, also receive a share of the net profit remaining to the company after all artist and product expenses are covered. While this data is shared, the rights of our artists will be respectfully protected and the fees to be paid to the artist will not be disclosed. Transparency will only be about how much profit our company makes and data will be shared that way.

CHEESE ART FOUNDATION

The main reason we established the foundation is to help people with dreams. People's dreams and projects may not be related to the web3 or art. The important point is to support and help implement it.

Project requests are collected by the foundation and a confidentiality (SAFT) agreement is signed with the project owner. The purpose of this is to protect the project owner. We do not want your dream and project to be stolen. It is entirely up to the project owner to agree on this issue.

The other establishment purpose of the foundation is R&D. The company manages its work and research in various fields through the foundation. The financial resource is provided by the Cheese Art Labs company. It reserves the right to receive investments. Business lines are developed here.

Artist requests will be collected through the foundation and applications are made here. The foundation will be carry out globally and requests can be received from anywhere in the world.

The foundation is managed entirely by Cheese Art Labs. The institution to be donated, the people or the students to be awarded a scholarship are determined by the company.

The Foundation also fully defends animal, human and natural rights. It can legally organize donation campaigns on a state basis.

Commerce of NFT

Just as the products of artists can be bought and sold in our world, NFTs produced by our artists can be bought and sold on platforms. As users and owners, we can conduct this trade on any platform. Since Web3 provides freedom, you can sell and trade on any platform you want. However, we, as a company, will do it from the world's largest NFT platform, traderjoe.xyz.com and opensea.io.

traderjoe.xyz.com and opensea.io is the world's largest and most popular NFT trading platform, has years of trust and is easy to use because it's like an app. We use and recommend this platform until we create our own NFT trading platform.

We, as a company, will charge an additional 7.5% commission for our artworks. This rate will be lowered by voting as the value of NFTs increases.

Thanks to this commission established by our company, the value of NFT works will be preserved and their value will be maximized. Thanks to the commission earned, we will win the owners of CATVEGAS, the rights of the artwork will be protected and we will also cover the expenses of our artists and protect their rights.

BRANDS

Our company has the right to brand NFT series. The first of these will be CATVEGAS. The product to be released will be kept confidential until it is announced.

The NFT series to be branded is branded with the consent of the artist.

Our market will initially work entirely with our brand Cheese Art products. It reserves the right to cooperate with other manufacturer brands. The brand to be cooperated with is voted by the owners of CATVEGAS. The products of that brand are combined with the NFT works in our ecosystem, personalized and delivered to the user.

The basic motto is not to be the slave of the brands, but to make the brands a slave and provide them to the user in a beneficial way.

MARKET

When creating a product chart, the first point is to choose products that you can have with you almost every day and have a piece of you. Our company develops technological and non-technological customizable products in this field. While developing products, partnerships can be made with brands.

Periodically, the variety of our market products will be increased and up-to-dateness will be ensured. Our brand's products will work completely with NFT and can be combined with NFTs. It can also be provided to the user as basic if he/she wishes.

Another important aspect in our market is to offer the best quality. It is very important to have affordable prices accessible to all segments and to provide the user with the best shopping experience with web3.

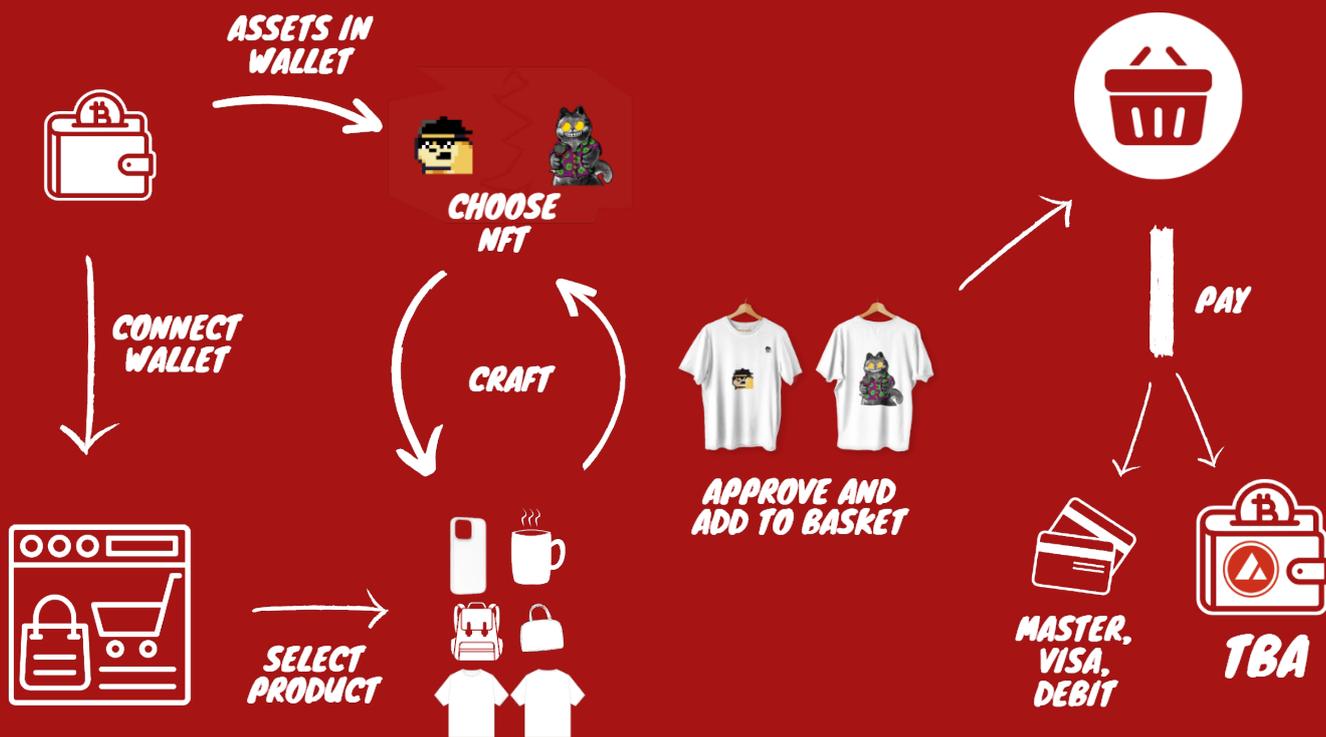
WORKING TECHNIQUE OF MARKET

The system works with personal blockchain wallets. We will use metamask, the most popular wallet. How to create a wallet, how to use it, how to load money, how it works is also explained on our website.

We keep NFTs, works of art, in these wallets. Every transaction you make is coded with the address of your wallet and processed into blockchains. Nobody knows that the wallet belongs to you. However, all blockchain users can see what transaction that wallet is doing.

Personal information becomes your profile when you connect with the wallet. When you connect your wallet to our market, you do not need to enter a username and password. Which NFT you want to combine with the product in your wallet, you sign the selection and merge process in the wallet and the product is added to the cart. Payment is in 2 ways. The first is credit card, the second is payment by wallet. Most of us are familiar with the credit card as it is the traditional payment. This payment method is SSL secured and data will be protected by various buffers by data security companies. The second method, wallet payment, is the safest method. There is no middleman. It does not oblige you to share personal data. You pay the amount due from the wallet. This transaction is processed on the blockchain and proof is provided. The transaction is recorded on the company server. The product is prepared and delivered to the user.

WORK SCHEMA OF MARKET



Billing of wallet payments and payments will be in stablecoin and withdrawn via bank. For this reason, they are billed on the product like credit card payment.

PERSONAL WALLETS

Until we create our company wallet, we will use METAMASK, which is the most popular in the world and integrates with almost all platforms.

How to use METAMASK, wallet setup and asset transfer will be explained in detail on our website.

METAVVERSE

Why we use the Avalanche network in previous pages. The meta universe actually gives you the ability to use an item that belongs to you in the whole universe. In this way, you will be able to use your NFT on almost all platforms.

- Integration into games
- Usable in Cheese Art Market
- Access to chat rooms
- Participate in voting
- Integration into Metaverse platforms
- Interaction with the real world
- Integration into mobile applications

While normally an item you own in digital can only be used in one game, the integration of NFTs is suitable for almost all platforms.

Applications to be developed in this field will be within the scope of R&D and are financed by the Cheese Art Foundation.

1 Phase



Developing the idea and integration into blockchains.



Developing the ecosystem and determining the tasks with NFTs.



Organizing a team.



2 Phase



Organizing of the artist community by taking the first artist request.



Determining of the brand name.



Creating and digitizing of NFT story with artists.



2024 ⚡ Q1

GET Starting



- ♠ Obtaining brand name patents.
- ♠ Establishment of the company.
- ♠ Creating of the first product chart and establishing of the supply chain.
- ♠ Be Yourself! Dapp active
- ♠ My Casino and Soft Staking.
- ♠ Lucky boy nft sale.



2024 ⚡ Q2



- ♠ CATVEGAS NFT's sale.
- ♠ Delivering of first free product to CATVEGAS holders.
- ♠ Distribution of initial gains with dividend right from pre-sale.
- ♠ Making real of the branded partnership for the third NFT series.
- ♠ Expanding the PR and marketing network.
- ♠ Market development and testing.
- ♠ Making the first agreements for the CATVEGAS brand.
- ♠ Starting to collecting artist requests.
- ♠ Token Launch



2024 ⚡ Q2-Q3



- ♠ Promotion and sale of the third NFT series.
- ♠ Release of Market version 1.
- ♠ Publicity of the first CATVEGAS Brand's product.
- ♠ Promotion of artists and their works.
- ♠ Starting to sell works of artists.
- ♠ Globalizing of Market.
- ♠ Developing other business lines.
- ♠ Completely activated Cheese Art Foundation.
- ♠ NFT market



2024 ⚡ Q4



- ♠ 2024 Q1-Q2 dividend distribution.
- ♠ Adding modeling to the market and introducing the market version 2.
- ♠ Increasing the market product variety and adding new products.
- ♠ Launch of the first CATVEGAS product.
- ♠ Introducing the new business line and explaining the place and importance of the CATVEGAS NFT series in the business line.
- ♠ To include popular NFT series in the ecosystem by contracting them and to increase the number of users who benefit from our brand by growing the community.
- ♠ Announcement of the new roadmap.

